

Company Overview

Esperion is a small company doing big things. Our innovative team of lipid management experts are committed to leveraging our understanding of cholesterol biosynthesis to develop innovative therapies for the treatment of patients with elevated low-density lipoprotein (LDL-C). At Esperion we are passionately committed to bringing complementary therapies to the hypercholesterolemia space that address unmet patient needs in a way that is “patient-friendly, physician-friendly and payer-friendly.”

Esperion’s corporate headquarters are located in Ann Arbor, MI. The Company offers a competitive salary including a performance-based bonus program and stock-based compensation, a comprehensive benefits package including a 401(k) matching plan and health insurance, and paid time off and holidays.

Position Title: Marketing Coordinator / Associate Product Manager

The Marketing Coordinator/Associate Product Manager will assist in managing, implementing and evaluating promotional activities; managing relationships with external agencies and championing brand strategies and priorities with internal business partners; ensuring projects meet regulatory/legal requirements and are completed within scope; monitoring marketing program performance and implementing changes as needed; analyzing market data to identify key segment drivers, growth opportunities and business threats. Available as a remote position from a home-based office. Travel requirement is up to 15%.

Preferred Location: Remote – US

Essential Duties and Responsibilities*

- Provide input as well as strategic and tactical execution of all marketing programs
- Work across the marketing brand team to ensure synergies and efficiencies
 - Identifying and working effectively with external agencies and consultants to meet expected project objectives and holding them accountable to agreed upon standards and timelines
- Manage and participate in medical, legal, and regulatory approval processes for promotional programs
- Maintain effective relationships and collaborate with commercial partners to communicate and ensure alignment on strategy and execution within scope of projects.
- Work with finance in managing assigned areas of promotional spend and coordination of investments across functions to drive brand performance.
- Manage and coordinate speaker bureaus
- Manage and coordinate sales training
- Work with supply chain in managing warehouse supply

**additional duties and responsibilities not listed here may be required*

Qualifications (Education & Experience)

- Bachelor's degree (BS/BA) required
- 2 years of pharmaceutical experience
- Understanding of the Regulatory/Legal guidelines for healthcare provider interactions to ensure programs adhere to outlined Compliance guidelines for ESPERION
- Experience working with and directing agencies and strategic vendors
- Analytical skills including ability to apply understanding of market research processes to inform deep customer insight
- Strong communication skills, both verbal and written including presentation skills. Ability to partner with internal stakeholders including analytics/market research, sales leaders, sales training, managed markets, medical and legal/regulatory
- Strong creative and conceptual thinking skills
- Outstanding customer focus
- Strong project management and problem resolution skills
- Financial/budgetary experience
- Motivated to advance your career within a fast-paced, growing team

Notice to Agency and Search Firm Representatives: Esperion Therapeutics is not accepting unsolicited assistance from agencies and/or search firms for any job posted on this or a referring site. Please, no phone calls or emails. All resumes submitted by an agency and/or search firm to any employee at Esperion via email, the internet, or in any other form and/or method without a valid written agreement in place will be deemed the sole property of Esperion. No fees will be paid in the event that a candidate is hired by Esperion as a result of an unsolicited agency and/or search firm referral.

All qualified applicants are requested to submit a cover letter and CV via email to hr@esperion.com.