ESPERION COMPANY UPDATE

January 2020



SAFE HARBOR

FORWARD – LOOKING STATEMENTS

These slides and the accompanying oral presentation contain forward-looking statements and information. The use of words such as "may," "might," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "project," "intend," "future," "potential," or "continue," and other similar expressions are intended to identify forward looking statements. For example, all statements we make regarding the regulatory approval pathway for bempedoic acid and the bempedoic acid / ezetimibe combination tablet and the therapeutic potential of the clinical development plan for bempedoic acid and the bempedoic acid / ezetimibe combination tablet, including Esperion's timing, designs, plans and announcement of results regarding its CLEAR Outcomes study and other ongoing clinical studies for bempedoic acid and the bempedoic acid / ezetimibe combination tablet, timing for the review and approval of the NDAs and the MAAs and Esperion's expectations for the market for therapies to lower LDL-C, including the market adoption of bempedoic acid and the bempedoic acid / ezetimibe combination tablet, if approved, Esperion's cash position and financial outlook, and the expected upcoming milestones described in these slides and the accompanying oral presentation. Any express or implied statements contained in this presentation that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements involve risks and uncertainties that could cause Esperion's actual results to differ significantly from those projected, including, without limitation, delays or failures in Esperion's studies, that positive results from a clinical study of bempedoic acid may not be sufficient for FDA or EMA approval or necessarily be predictive of the results of future or ongoing clinical studies, that notwithstanding the completion of Esperion's Phase 3 clinical development program for LDL-C lowering, the FDA or EMA may require additional development in connection with seeking regulatory approval, that existing cash resources may be used more quickly than anticipated, and the risks detailed in Esperion's filings with the Securities and Exchange Commission. Esperion disclaims any obligation or undertaking to update or revise any forward-looking statements contained in this presentation, other than to the extent required by law.

Bempedoic acid and bempedoic acid/ ezetimibe fixed dose combination tablets are investigational products under review by the Food and Drug Administration (FDA) with PDUFA dates of February 21 and 26, 2020 respectively. As with all drugs, the FDA Review team is evaluating whether the studies demonstrate the drugs' safety (i.e., benefits appear to outweigh the known risks) and effectiveness for their proposed use.



ESPERION: THE LIPID MANAGEMENT COMPANY

RIGHT THERAPIES

Potential to be the First oral, oncedaily, non-statin, LDL-C lowering therapies in almost 20 years

RIGHT TIME

>18 million patients in the US not at their LDL-C goal despite broad use of statins, including ~9 million patients not on a statin¹

RIGHT ACCESS

Positioned for attractive formulary positions at launch, with oral, once-daily therapies priced for access

RIGHT TEAM

Led by highly accomplished and tenured lipid team, building the best-inclass teams

Upon
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Two of the
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of 2020

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UPON APPROVAL, FIRST NEW ORAL, NON-STATIN LDL-C LOWERING DRUGS IN THE U.S. IN ALMOST TWO DECADES

PDUFA DATES OF FEBRUARY 21ST AND 26th 2020



Bempedoic Acid / Ezetimibe Fixed Dose Combination Tablet (BA / EZE FDC)



LDL-C Lowering

- 18% LDL-C lowering on top of maximally tolerated statins (primary endpoint – placebo corrected)¹
- 28% LDL-C lowering on no background statin (primary endpoint – placebo corrected)²
- 19%³ 22%¹ at week 12 hsCRP reduction (secondary endpoint – change from baseline)
- 0.2%³ HbA1c lowering (primary measurement – placebo corrected)

Shared Benefits:

- Oral, once-daily
- Non-statin, ACL inhibitor-based mechanism of action
- Not active in skeletal muscle
 - Overall adverse events comparable to placebo

LDL-C Lowering

- 29% LDL-C lowering on maximally tolerated statins (primary endpoint placebo corrected)⁴
- 44% LDL-C lowering on no background statins (post-hoc analysis – placebo corrected)⁴
- 34% hsCRP reduction (secondary endpoint - change from baseline)⁴

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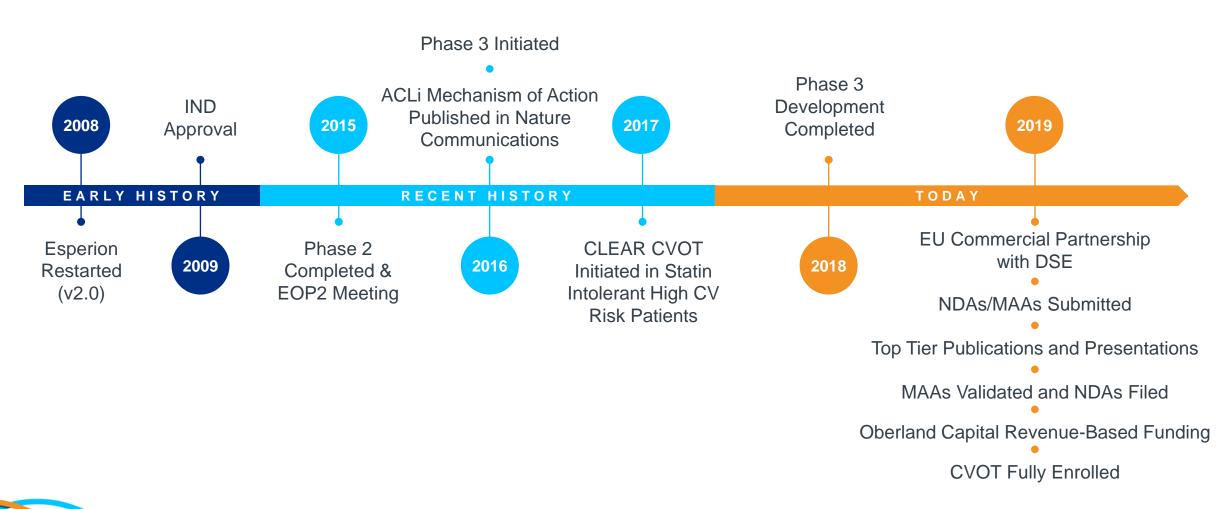
⁽¹⁾ Ray, K. K. (2019). Safety and Efficacy of Bempedoic Acid to Reduce LDL Cholesterol. New England Journal of Medicine, 380(11), 1022–1032. doi: 10.1056/nejmoa1803917

⁸aliantyne, C. M. (2018). Efficacy and safety of bempedoic acid added to ezetimibe in statin-intolerant patients with hypercholesterolemia: A randomized, placebo-controlled study. Atherosclerosis, 277, 195–203. doi: 10.1016/j.atherosclerosis.2018.06.002

Goldberg, A. (2019). Effect of Bempedoic Acid vs Placebo Added to Maximally Tolerated Statins on Low-Density Lipoprotein Cholesterol in Patients at High Risk for Cardiovascular Disease The CLEAR Wisdom Randomized Clinical Trial. JAMA, 322(15)

^{(4) (2018,} August 27). Bempedoic Acid / Ezetimibe Combo Pill (1002FDC-053) Pivotal Phase 3 Efficacy Study Top-Line Result. Retrieved from https://esperion.gcs-web.com/static-files/1639de53-9494-4299-98a5-0b6f1317678a

ESPERION: ADVANCING HISTORY IN LDL-C LOWERING





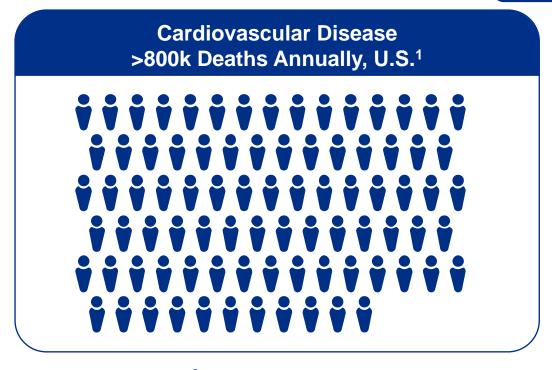
UNMET NEEDS IN CARDIOVASCULAR DISEASE

ESPERION: ADDRESSING A GLOBAL PROBLEM

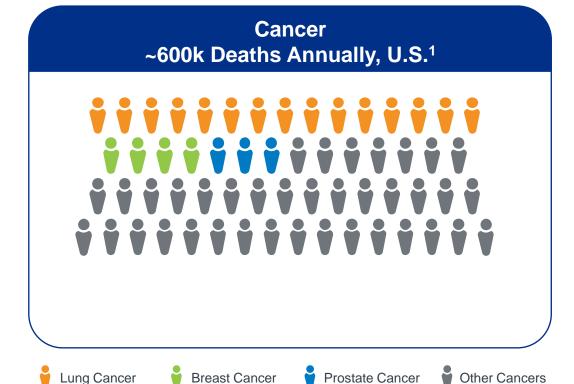
CARDIOVASCULAR DISEASE REMAINS THE #1 CAUSE OF DEATH GLOBALLY2

Cardiovascular Disease (CVD) accounts for ~1 in 3 deaths¹ in the U.S., and represents more annual deaths than all forms of cancers combined





Cardiovascular Disease



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2) World Health Organization. (2018). Top 10 causes of death. Retrieved from https://www.who.int/gho/mortality_burden_disease/causes_death/top_10/en/



MILLIONS OF PATIENTS ON MAXIMALLY TOLERATED STATINS STILL NEED FURTHER LDL-C LOWERING

CURRENT TREATMENT OPTIONS ARE INADEQUATE FOR MANY PATIENTS IN NEED

261.8 MILLION ADULTS LIVE IN THE U.S.¹

96.9 MILLION HAVE HYPERLIPIDEMIA² (ONLY 45% OF THEM ARE DIAGNOSED)

9.6 MILLION ARE NOT ON A STATIN²

(PRIMARY PREVENTION: 7.1 MILLION²) SECONDARY PREVENTION: 2.5 MILLION²)

34.1 MILLION ARE ON A STATIN²
(PRIMARY PREVENTION: 20.1 MILLION²
SECONDARY PREVENTION: 14 MILLION²)

8.7 MILLION ARE ABOVE LDL-C GOAL²

18.3 MILLION NEED ADDITIONAL LDL-C LOWERING² THESE ARE OUR POTENTIAL PATIENTS



POTENTIAL TO COMPLEMENT EXISTING LDL-C LOWERING THERAPIES

FOR PATIENTS ON MAXIMALLY TOLERATED STATINS (INCLUDING NO STATIN AT ALL)

Where Our Drugs Fit

Bempedoic acid and bempedoic acid / ezetimibe fixed dose combination tablets have the potential to deliver significant results alone or in combination with other LDL-C lowering therapies, so more patients can achieve their LDL-C goal.

Statins¹

- First-line standard of care in LDL-C and CV risk reduction
- Primary prevention
- Secondary prevention

Bempedoic Acid & Bempedoic Acid / Ezetimibe Fixed Dose Combination Tablet

PCSK9 Inhibitors

Potential Patient Profile

Patients who need additional LDL-C lowering to get to LDL-C goal who are on <u>maximally tolerated</u> statins (including patients on no statin at all).

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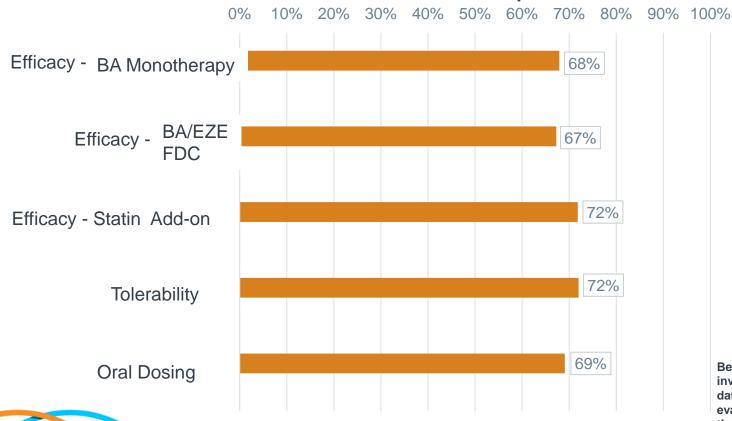
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BEMPEDOIC ACID'S EFFICACY, TOLERABILITY AND ORAL DOSING ARE "TOP-THREE" KEY FACTORS FOR PHYSICIANS

BA Attributes Important to Doctors¹

% of HCPs Who Stated Attribute As an Important Reason to Use BA



Nearly 70% of physicians surveyed are likely to consider, if approved, Bempedoic Acid because of²

- ✓ Reductions in LDL-C
- ✓ Safety profile comparable to placebo
- ✓ Oral administration

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⁽¹⁾ ZS Associates Market Sizing and Forecasting Project, August 2018. N=350 Physicians

⁽²⁾ Medical Marketing Economics physician research, March 2019; N = 142 physicians (90 Primary Care, 52 Cardiology)

MARKET ACCESS STRATEGY: OFFER FAVORABLE PRICING AND MINIMIZE ACCESS CHALLENGES TO PATIENTS

Potential for Bempedoic Acid to be New Therapeutic Class (ACLi) in Compendia Databases

Potential for Favorable Formulary Coverage at Launch

Potential for
Consistent Position
as Complement to
All Currently
Approved Therapies

Patient Access Objective is to be Accessible to Patients Through "Pricing For The Many"

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U.S. COMMERCIAL LAUNCH PLANS

ESPERION STRATEGIC U.S. LAUNCH PLANS

INITIAL LAUNCH TO TARGET SPECIALIST PRESCRIBERS WHO REPRESENT 40% OF LDL-C LOWERING SCRIPTS

Research-Driven Launch Strategy

Market research indicates ~300 reps is ideal for efficient initial launch, targeting 40% of total LDL-C prescriptions

	Decile	10	9	8	7	6	5	4	3	2	1
HCP Writer Count		5,474	8,076	9,976	11,929	14,207	17,094	21,208	28,062	43,962	499,449
Cumulative Writer Count		5,474	13,550	23,526	35,455	49,662	66,756	87,964	116,026	159,988	659,437
Specialty Group	PCP	4,436	6,655	8,041	9,324	10,538	11,873	13,618	15,924	20,431	136,029
	Cardiologist	750	943	1,112	1,333	1,598	1,969	2,315	2,923	3,923	12,761
	NP/PA									566	132,109
	Endocrinologist	Rep Count			46	113	3 19	16 2	95 238	4,120	
	Other	Rop Count					<u> </u>		704	214,430	
	Annual Market TRx	22,700				10%	000	, 00	0/	000	22,700,000
	TRx Per Writer	4	% of Rx Covered				20%	6 30	% 40)% ₅₁₆	45
Sales Rep Count Assuming 120 Targets Per Rep											
	Rep Count					118	142	177	234	366	4,162
	Cumulative Rep Count					414	556	733	967	1,333	5,495
	% of Rx Covered	10%	20.0%			50.0%	60.0%	70.0%	80.0%	90.0%	100.0%
	% of HCP Covered	0.8%	2.1%	3.6%	5.4%	7.5%	10.1%	13.3%	17.6%	24.3%	100.0%

Esperion's Approach to a U.S. Launch

- ✓ Phase 1 will focus on Cardiologists, Lipidologists, Endocrinologists and Primary Care Physicians
- ✓ Primary Care call point will be highly targeted to those physicians who treat a lot of patients with hypercholesterolemia
- ✓ Salesforce will tactically grow with the achievement of significant revenue levels
- ✓ After presumed positive CVOT results expect another growth point of our salesforce



HISTORICAL DRUG LAUNCH STORIES

COMPARABLE SALESFORCE SIZES AT LAUNCH

Entresto Launch

Xarelto Launch

Advicor Launch

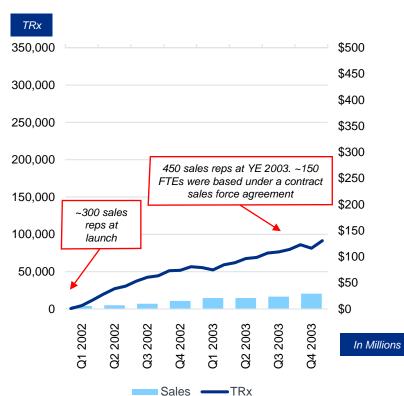
Monthly TRx and Quarterly WW Sales













AN EXPERIENCED TEAM – THE LIPID EXPERTS



Tim Mayleben

President and Chief Executive
Officer



Mark Glickman
Chief Commercial
Officer



Ashley Hall
Chief Development
Officer



Rick Bartram
Chief Financial Officer



Regina Cavaliere
Chief Ethics and
Compliance Officer



Ken Fiorelli
Chief Technical
Operations Officer



Bill Sasiela
Sr. VP, Clinical
Development

ESPERION: BUILDING SUSTAINABLE SHAREHOLDER VALUE

MILESTONES & KEY EVENTS

2019

- ✓ Daiichi Sankyo Europe Commercial Partnership
- √Six Regulatory Marketing Applications Submitted
- √ Phase 3 Results Published / Presented in Top-Tier Journals / Meetings
- √FDA Acceptance for Filing Letters Received; and Communication of "No Advisory Committee Meeting"
- √\$200M Oberland Capital Revenue Interest Funding
- ✓ Favorable LDL-C Lowering BA/EZE Fixed Dose Combination Results in Study 058
- ✓ CVOT Enrollment Complete in Over 14,000 Patients

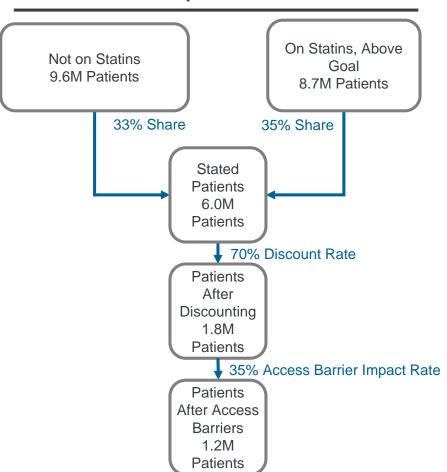
2020

- FDA PDUFA Dates (Feb 21st & 26th)
- \$25M Milestone Payment from Oberland Upon FDA Approval (1Q)
- Anticipated Committee for Medicinal Products for Human Use Opinion (1Q)
- Anticipated European Commission Decision (2Q)
- Commercial Launches Planned in the US (1Q) and EU (2Q)
- Potential ROW Agreement (2Q)
- \$150M Milestone Payment from Daiichi Sankyo Europe Upon 1st Commercial Sale (2Q/3Q)

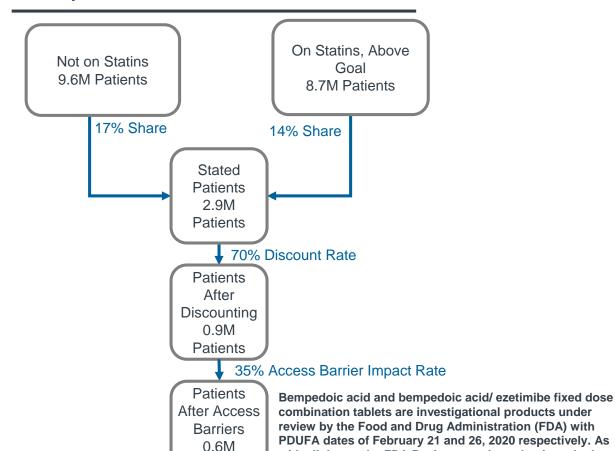


BA AND BA/EZE FDC ARE FORECASTED TO HAVE >1.8M PATIENTS ON THERAPY AT PEAK

Bempedoic Acid



Bempedoic Acid / Ezetimibe Combination



Patients

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INVESTORRELATIONS@ESPERION.COM



APPENDIX



CLEAR OUTCOMES TRIAL DESIGNED TO EVALUATE CV RISK REDUCTION IN HIGH RISK PATIENTS NOT ON BACKGROUND STATIN THERAPY

LANDMARK CV OUTCOMES TRIAL DESIGN; TOP-LINE RESULTS EXPECTED IN 2022

Design

A randomized, double-blind, placebo controlled study to assess the effects of bempedoic acid on the occurrence of major cardiovascular events in patients with, or at high risk for, CVD who are statin intolerant.

14,032 patients in over 1,400 sites in 32¹ countries

Bempedoic Acid 180 mg (n=7016)

Placebo (n=7016)

Estimated 4.75 Year Treatment

Primary Endpoint: Effect of bempedoic acid vs placebo on four-component composite MACE endpoint² (minimum of 1632 events)

Baseline LDL-C levels: 100-190 mg/dL in 2° prevention and > 100 mg/dL in 1° prevention; expected mean baseline > 135 mg/dL

Study Chairman: Steven Nissen M.D.

Co-Principal Investigators: A. Michael Lincoff M.D., Cleveland Clinic, and Stephen Nicholls M.D., Monash University in Melbourne.

In Support of Labeling Amendments

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Key Milestones

- ✓ Q4 2016 study initiated
- √ Q3 2019 enrollment completed
- 2H 2022 results expected

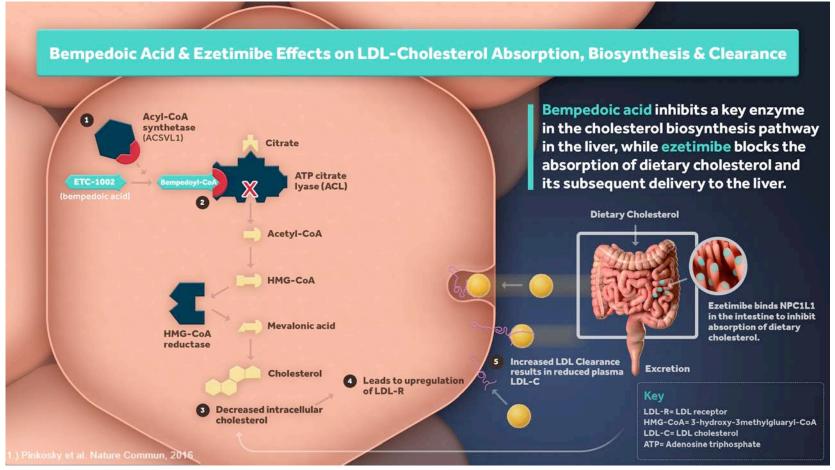


^{(1) 52%} Europe, 25% North America, 9% South America, 8% Asia

⁽²⁾ CV death, nonfatal myocardial infarction (MI), nonfatal stroke, or coronary revascularization

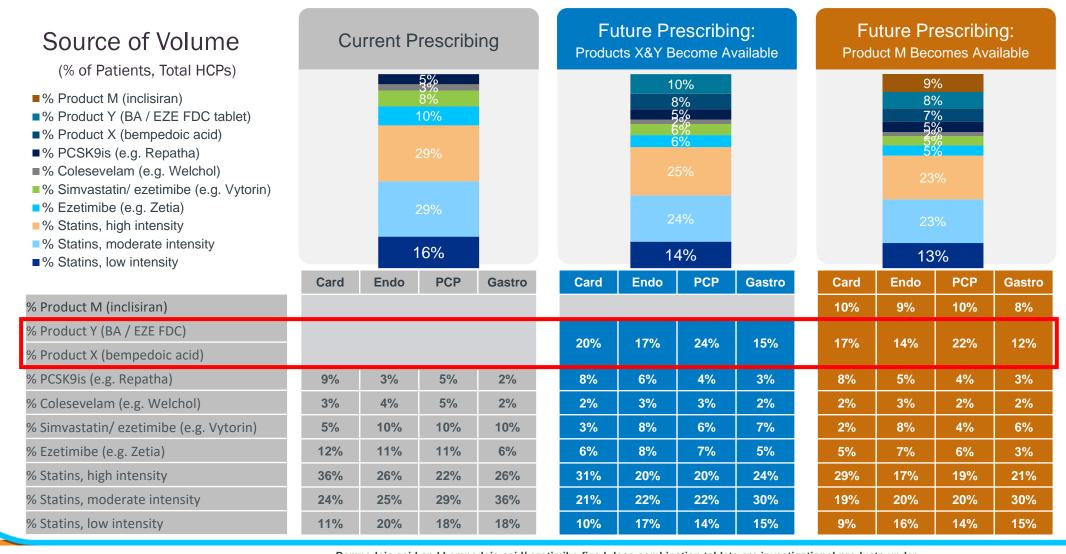
BEMPEDOIC ACID / EZETIMIBE FIXED DOSE COMBINATION TABLET

COMPLEMENTARY NON-STATIN MECHANISMS OF ACTION (MOAS)





MARKET RESEARCH SHOWS FOR PHYSICIANS: BA AND BA/EZE FDC HOLD ~15% PREFERENCE SHARE OF THE LDL-LOWERING MARKET IF INCLISIRAN BECOMES AVAILABLE





Source: Share Allocation Assessment Quant, July 2019. N=100 Physicians.